

In the words of our clients,  
Impetus Digital offers:

## High Client Satisfaction

In 2018, **87%** of our clients rated Impetus' best-in-class, comprehensive tools and services as **perfect or almost perfect!** (The remaining 13% thought we did "pretty darn good".)

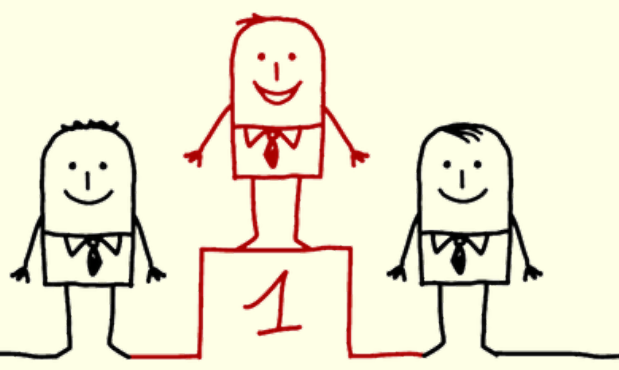
## High Responsiveness and Frequent Communication

At Impetus, we are customer-focused and will make every effort to collaborate and communicate regularly with our clients so that everything runs seamlessly!



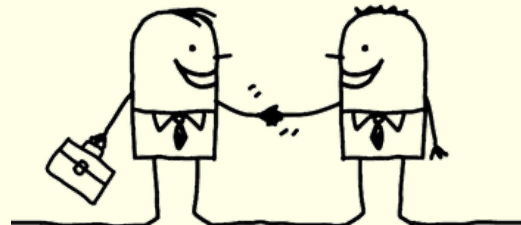
## Commitment to Project Success

We are committed to ensuring the success of each and every client project, from advisor recruitment and content development to execution and results presentation.



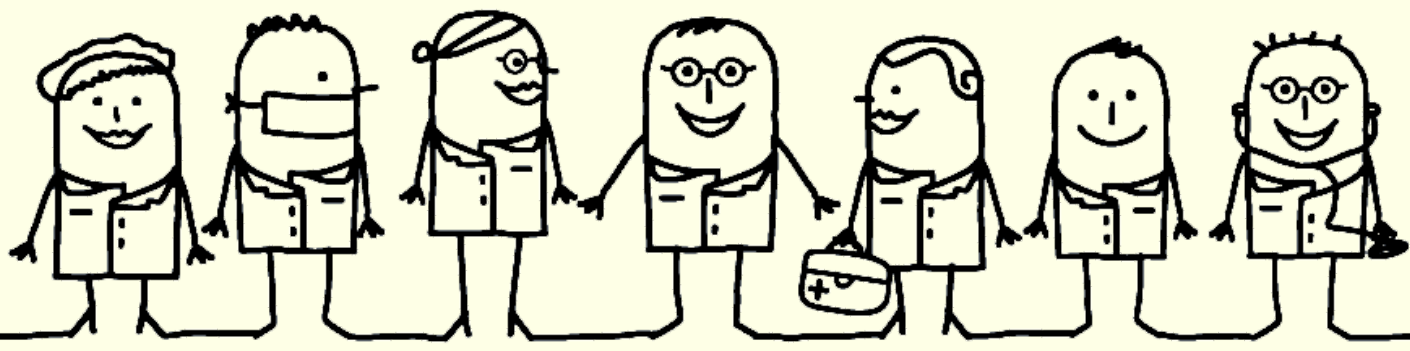
## Account Managers That Act Like True Business Partners

Impetus' Account Managers work closely with our clients to make each online touchpoint as relevant and stimulating as possible in order to maximize the quantity and quality of advisor insights collected.



## Superior Technical and Virtual Tools

Our well-established platform and online tools are easy to use for both clients and advisors—**no training necessary!**



## High Advisor Engagement and Completion Rates

Our clients regularly achieve advisor engagement rates of **>90%**, with most projects seeing **100%** completion rates thanks to Impetus' close coordination and follow-up with the advisors.

## A Cost-effective Solution to Advisory Boards and Meetings

Compared to in-person meetings, the use of online touchpoints is associated with cost savings of **75%**!

## Live Meeting Facilitation and Logistics

Sometimes it is a good idea to supplement online touchpoints with a web-based or in-person meeting. Impetus can help with invitation management, logistics and setup, coordination with the chair, and facilitating innovative workshops (and everything in between!)



## Quick Turnarounds and Flexibility

Impetus works closely with our clients to meet their (sometimes changing or very tight) deadlines whenever possible. Our Account Managers and Digital Solution Specialists work tirelessly to ensure flawless execution of the virtual advisory boards.



## Comprehensive but Easy-to-digest Summary Reports

In addition to automated **Transcript Reports** of all insights gathered, our medical writers prepare high-quality and visually pleasing **Analysis & Recommendation Reports** summarizing the key insights from each virtual advisory board, along with strategic recommendations moving forward.



**We are the online advisory board experts**

To find out more about Impetus Digital, visit our website at [www.impetusdigital.com](http://www.impetusdigital.com) and book a demo at [meetwithimpetus.com](http://meetwithimpetus.com) or follow us on [LinkedIn](#), [Twitter](#), and [Facebook](#).